



Alliance for the Advancement of Infant Mental Health

Terms of Use and Privacy Policy

By visiting our website, you are accepting the practices described in our Terms of Use. If you do not agree to our Terms of Use, please contact us to discuss your concerns. If you do not agree to our Terms of Use, please wait to use our website.

The policies below are applicable to allianceaimh.org. The practices described in this Terms of Use apply only to information gathered online at our website. They do not apply to information that you may submit to us offline or to websites maintained by other companies or organizations to which we may link.

Information We Collect

Personal Information

You can browse allianceaimh.org without submitting your personal information to us. However, there are currently a few circumstances in which you may need to provide us with your personal information.

- When you sign up to receive e-mail newsletters from us;
- When you register for events;
- When you make a payment for events;
- When you request information or assistance;
- When you participate with social media accounts involving Alliance properties;
- In conjunction with any verification of your account information;
- In conjunction with investigations into any activity that may violate the law or the website's terms and conditions;
- When you communicate with us through the website;
- In conjunction with any other place on the website where you knowingly volunteer personal information.

Non-Personal Information

When you interact with the website, our servers may keep an activity log that does not identify you individually ("Non-Personal Information"). We may collect the following categories of Non-Personal Information:

- We may collect certain demographic data such as age, gender, and five-digit zip code as part of collecting personal information;

- We collect and store certain device information about your computer, mobile device, or other device that you use to access the website. This information may include IP address, geolocation information, unique device identifiers, browser type, browser language, and other transactional information;
- We collect and store additional “traffic data” such as time and date of access;

How We Use Your Information

We use the information we learn from you to help us personalize and continually improve your experience on the website. We use your Personal and Non-Personal Information in the following ways:

- Responding to your inquiries;
- Communicating with you about your transactions with us and sending you information about features on our website or about the Alliance;
- Communicating with you about changes to our policies;
- Sending you newsletters, mailings, and information about programs, initiatives, activities, and events by e-mail or another medium;
- Event registration;
- Optimizing or improving our programs, services, and operations;
- Research and development;
- Verifying your account and account activities;
- Managing our organization.

We Are Committed to Protecting Your Personal Information

We do not sell or rent personal information to others. We use your information only for the limited purposes of sending you updates and useful information about our services, programs, resources for the field, enhancing the site operation, for statistical purposes, and for overall systems administration.

Cookies

Like many websites, we use “cookies,” which are small text files that are stored on your computer or equipment when you visit certain online pages that record your preferences. We use cookies to track use of our Websites and online services and to help ensure the security of those connections between your devices and our servers. We may also use cookies to monitor traffic, improve the Websites, and make it easier and/or relevant for your use. You have the ability to accept or decline cookies.

We may also use web beacons (i.e. an “action tag”, “tracer tag,” or “single-pixel GIF”) – an invisible graphic on a web page or e-mail newsletter that allows us to collect non-personally identifiable information about your use of a given website or newsletter, e.g., whether you opened the e-mail. Like cookies, web beacons allow the Alliance and its technology providers to summarize overall usage patterns for our analysis and provide

improved services to you. We do not share or provide personally identifiable information we may collect through such web beacons, such as names or e-mail addresses, without your permission.

Children’s Personal Information

While our website may be viewed by children, our site is not specifically dedicated to children and we do not actively solicit information from children. Children under the age of 13 are required to obtain permission from a parent or guardian prior to providing any personal information.

General Data Protection Regulation

The General Data Protection Regulation (“GDPR”) is a European Regulation concerning the use and processing of personal information. We are committed to processing your information in compliance with the GDPR upon its effectiveness on May 25, 2018.

The Website is published in the United States and is subject to laws of the United States. If you are located in a country outside the United States and voluntarily submit personal information to us, you thereby consent to the general use of such information as provided in this Privacy Policy and to the transfer of that information to, and/or storage of that information in, the United States.

Questions and comments should be directed to the Alliance at the address or number listed below.

Alliance for the Advancement of Infant Mental Health
13101 Allen Road
Southgate, MI 48195
734-785-7705 X 7445

To unsubscribe from e-mail updates from the Alliance or to delete your contact record, email info@allianceaimh.org

Changes to Terms of Use

The Alliance reserves the right to amend the Terms of Use at any time, without any reason, without notice to you. Any changes will be published here, and you should check this website to access our most current Terms of Use. We will publish a “last updated” date at the bottom of this page.

Last updated: May 23, 2018